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# Democratic revolutions as institutional innovation diffusion: Rapid adoption and survival of democracy

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# ABSTRACT

Recent 'democratic revolutions' in Islamic countries call for a re-consideration of transitions to and from democracy. Transitions to democracy have often been considered the outcome of socio-economic modernization and therefore slow and incremental processes. But as a recent study has made clear, in the last century, transitions to democracy have mainly occurred through rapid leaps rather than slow and incremental steps. Here, we therefore apply an innovation and systems perspective and consider transitions to democracy as processes of institutional, and therefore systemic, innovation adoption. We show that transitions to democracy starting before 1900 lasted for an average of 50 years and a median of 56 years, while transitions originating later took an average of 4.6 years and a median of 1.7 years. However, our results indicate that the survival time of democratic regimes is longer in cases where the transition periods have also been longer, suggesting that patience paid in previous democratizations. We identify a critical 'consolidation-preparing' transition period of 12 years. Our results also show that in cases where the transitions have not been made directly from autocracy to democracy, there are no main institutional paths towards democracy. Instead, democracy seems reachable from a variety of directions. This is in line with the analogy of diffusion of innovations at the nation systems level, for which assumptions are that potential adopter systems may vary in susceptibility over time. The adoption of the institutions of democracy therefore corresponds to the adoption of a new political communications standard for a nation, in this case the innovation of involving in principle *all* adult citizens on an equal basis.

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# 1. Introduction

Recent uprisings in North Africa and several Islamic countries are often being called 'democratic revolutions' and

even the beginning of 'a new wave of democratizations'. This terminology, however, reflects hopes rather than likely outcomes. The revolutionary transition processes have been initiated in autocratic countries with poor conditions for consolidated democracy in the short perspective. We will more likely instead see a series of weakly designed post-autocracies, failing to fulfill too far-reaching aspirations of the grass-root opposition and therefore later reversals into new forms of non-democracies.

On the other hand, this pessimistic view may be wrong. Communication technologies and social networks might spark not only uprisings but also more informed discussions, debates, formations of organizations and negotiations on

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how to institutionally create and sustain a democracy. But such discussions, debates, formations of organizations and negotiations, along with political processes for preparation and implementation of new constitutional designs, require substantial time. An issue is also whether such processes can compensate for lack of the traditional requisites of democratization, such as an already existing rule of law, freedom of a civil society, an institutionalized political system and economic society, as well as an efficient public administration [1]. Political scientists are now busy in trying to understand the mechanisms of transitions to democracy in our time, and how they may differ from those of earlier waves of democratization (see for instance recent issues of *Journal of Democracy*).

In this article, we propose to use the analogy of innovation diffusion in evolving systems to understand the transitions to democracy as adoption of democratically essential institutions in the population of nation-states in the world. We find several grounds for this proposition. Recent research on institutional dynamics reveals its systemic, evolutionary and innovative character [2–10]. Institutions are constraints on societies and behavior normally formed or reached as a consequence or outcome of power struggles between interest groups *before* their emergence [5,8,11]. In this sense they can be understood as social contracts or equilibria in national socio-economic systems [3,4,11,12]. Their evolutionary character is the consequence of natural (unintended, historical) selection processes, and, in learning processes on a global and historical scale, increasingly also artificial (intended, political) ones [4,13]. Thereby, some fundamental institutions or societal contracts are wiped out as unviable in the historic and geographic context they happen to emerge (say, the Weimar republic), some oscillate in dynamic equilibria between autocracy and democracy (say, Argentina), some prove extreme survivability in their original democratic form (say, most first wave democracies, such as Sweden, see [14]). In the longer run, democratizers have managed to learn from previous mistakes and democratic failures, so that now, in general terms, some guiding principles may frame power struggles and negotiations between major interest groups in non-democratic nations subject to "democratic revolutions". However, as a consequence of the diffusion and saturation process on a global scale in the last centuries, the countries still non-democratic can be argued to also have the most idiosyncratic, diverse and unfavorable conditions for emergence and survival of democratic institutions. One should therefore not forget to consider the point of institutional departures as well as institutional pathways to democracy in the analysis of democratic survivability.

As all evolutionary processes, institutional evolution should not be considered predictable or deterministic [15]. However, given the trial-and-error institutional learning processes on a global scale, and standard models of diffusion of innovations, projections of likely further democracy diffusion can in principle be made (such as Fischer–Pry transforms, Bass models and SIR epidemiological models, see [16–21]). If these models are in principle adequate, then the institutional origins and pathways are already accounted for in the model as time varying fractions of susceptible units and therefore not influencing the standard diffusion pattern. It is therefore an empirical question whether the institutional departure and pathways influence adoption of democracy or if the innovation diffusion models are correct.

We argue that such an approach, consistent with the analysis of innovation diffusion in evolving systems-such as diffusion of communication standards among regions or countries-analogically applies to the evolution and diffusion of democracy on a world scale [18]. The susceptible "host" in this case is the nation-state that may or may not adopt a democratic standard for political communication [10,14]. The unit of selection is the package of institutions that are essential for democratic political communication. Our proposed approach therefore motivates a study of transition periods, in which contracts on new political communication standards are made, marking institutional pathways intended to sustaining democracy in the longer run. In this article, we therefore primarily consider (1) time and (2) institutional paths in their relation to democratic revolutions, transitions and survival. Our central questions are formulated in a way that may help us in assessing the validity of innovation diffusion models: Is duration of transitions positively related to the survivability of democracy in the longer run? Are specific institutional paths more common or more conducive as routes to democracy?

## 2. Definitions

Some definitions are warranted. 'Transition' is normally understood as a passage from one state to another in a general sense, and 'revolution' is thus a specification: "a major, sudden and hence typically violent alteration in government and in related associations and structures" [22]. This implies that a transition can either be revolutionary or incremental in its changes of institutional and organizational setup of the nation in question. Transition as a concept in political science corresponds to the process of adoption in innovation science. Drawing on Schumpeter, we define 'innovation' as "doing of new things or the doing of things that are already being done in a new way (innovation)" [23: 151], that is, "new combinations" [24: 66], however in this case related to politics and institutions, rather than economics and management principles. Since his Capitalism, Socialism and Democracy [25], 'democracy' has generally been understood as an "institutional arrangement for arriving at political decisions in which individuals acquire the power to decide by means of a competitive struggle for the people's vote". Inspired by Schumpeter, Dahl has pointed out [26], and following him, Vanhanen [27], that democracy can be generalized as an on-going interplay between increased political participation and elite contestation. A variety of conditions have been suggested as correlates or determinants of successful transitions and stable democracy. Since the 1950s, data and statistics have been increasingly helpful in the systematic investigation of which conditions are necessary or favorable for democratic survival (see the operational definitions in the section below). In this context, several definitions of 'consolidation' of democracy have been advanced, to which we will return in the analysis below.

#### 3. Materials and methods

Democratization on a world scale has typically been quantitatively analyzed in terms of the cumulative change into one minimum value of democracy, often on the basis of the polity data sets, in which institutional scores are available for all countries with populations of more than half a million (currently 164) and covering all years from 1800 [19,28–32]. The value of this data set for studies of democracy has been questioned on the grounds that the ordinal scale character of data is seldom considered [33]; but here we exploit the categorical character for our analysis of transition paths to democracy.<sup>3</sup> In this dataset, for each stage in time since 1800, all countries have been coded with set values of six component variables. This scheme (see Appendix A) makes it possible to classify any specific political regime at any point in time into one of 4550 possible institutional arrangements, which in turn translates it into a polity score on a 21-point scale from autocracy to institutional democracy. History has traced out some of these. As exceptions, the Polity IV data set classifies countries as being in 'interruption', 'interregnum' or 'transition periods', neither of which translates into any polity score.

In the Polity IV data series, scores on national political regime characteristics over the years 1800–2008 are weighted by means of a specified algorithm to produce autocracy and democracy scores. The sum of these two scores in turn makes up the polity score, which functions as a measure of location on an autocracy–anocracy–democracy continuum for each nation ('anocracy' defined as having some but not all of either autocratic or democratic institutions) [30]. Anocracy is typical for a policy in transition from or to democracy, but may theoretically also be a state of stasis. As recommended in the Polity IV user's manual, we here define an autocracy as a country with a polity score of -6 or lower, while democracies are countries with a polity score of 6 or above.<sup>4</sup> Regimes scoring between these values, that is, between and including -5 and 5, are those referred to as anocracies.<sup>5</sup>

Data are presented in Appendix B in a table that includes all transitions between autocracy and democracy (i.e. all transitions that started in one of these states and ended in the other) that have taken place in the world system of nations from 1800 to 2008. In Appendix B table, transitions are given from the last day with an autocratic or democratic government to the first day with a democratic or autocratic government and the number of days in between defines the length of the transition period. Renamed countries are included in the analysis and represented by their present name in the table. Countries dissolving during a potential transition period (for example, USSR was an autocracy until 1989, and dissolved, while being an anocracy, into several independent republics, some of which are democratic, and some still autocratic), or becoming part of other countries (such as democratic West Germany and autocratic East

Germany uniting into democratic Germany), are listed as separate countries and the transitions in question are not included in the analysis.

We thus identified every case in which a nation, first, had changed institutionally at all, and, second, undergone transition from being an autocracy to being a democracy, possibly passing several anocratic institutional arrangements, and vice versa. In analyzing these transitions or adoption processes, we utilized the exact dates provided in the Polity data set throughout our analyses (rather than using the less exact year-by-year data). Focusing on the transitions, the number of days each transition had taken was recorded.

Our next concern was the relationship between the transition speed and success of the resulting democracy, that is, the relation between transition time (adoption speed) and survival (innovation life time). A log–log regression was made of transition time on duration of survival, an analysis by definition excluding the current and therefore yet not failed democracies.

To further investigate the relationship between rapidity of the transition and the stability of the resulting democracy and be able to include democracies existing today, we conducted a series of tests with different cut-off points in the number of days a regime had to remain a democracy in order to count as a success. Regimes that remained democracies during the allotted amount of time were counted as successes, while those that reverted to autocracy during this time were counted as failures. Democratic regimes that had been democracies for less time than the allotted cut-off number of years and not failed had in this case to be removed from the analysis, since it is still unknown whether these will be successes or failures, while all countries reaching the cut-off time could be included, also those existing today. We then compared the 'successful' democracies with the 'failed' ones with regard to the number of days it had taken them to reform from being autocratic to being democratic. Lastly, we plotted each cut-off point against the number of days from autocracy to democracy (adoption time) in order to identify a possible consolidation-preparing period (optimal for survivability).

We also studied the reform paths of nations to democracy from autocracy and vice versa. All anocratic states between autocracy and democracy were noted, as was the number of nations reforming according to each recorded path. This was done in order to investigate if any specific pathway of democratic reform was more likely to be successful than other pathways.

# 4. Theory

In the early 1970s, Gurr, analyzing his Polity data, reported that continents differ greatly in terms of democracy's persistence [30]. Not surprisingly, the fall of the Berlin wall in 1989, elections in Poland the same year, and subsequent years in other previously Soviet dominated nations and republics, lead first to intensive research on modes and paths of transition to democracy, and later to an increasing interest in the analysis of conditions for consolidation in newly established, "third wave" democracies [35–40]. After the third wave, with Huntington, we consider negotiated transformations, replacements, and 'transplacements', produced by the combined actions of government and opposition, supportive of consolidation [41]. In order for democracy to become "the only game in town" [1],

<sup>&</sup>lt;sup>3</sup> The polity data set and many of its users have also been criticized for not treating democracy as a latent variable and transforming the error-prone democracy index into a more reliable set of democracy indicators by means of an ordinal item-response model [34]. This important critique and methodological proposition have fewer implications for this study, since we are not using democracy as an independent variable in our investigation.

<sup>&</sup>lt;sup>4</sup> The criteria for the classification of democracy are not arbitrary, but defined in the Polity documentation. We do not see the utility of utilizing other cut-off points for our analyses since most studies accept Polity recommendations.

<sup>&</sup>lt;sup>5</sup> See Appendix A for operational definitions used in this study.

as mentioned in the introduction, there need be specific institutions in place, assuming a functioning state apparatus: those of a civil, political and economic society, as well as rule of law and a capable bureaucracy. All these proximate factors are subject to influence from more ultimate socio-economic development processes within nations, as well as catalyzing conditions globally, such as communications [18,42].

It is not surprising that democratization on a world scale for these reasons has been found to follow time and space diffusion patterns [18,19,29,36,43–49]. As a consequence, one would also expect later adopters to undergo shorter transitions than earlier -though previous studies of that have not been found. Seen from the historical, or time-series data perspective, path dependencies [50] are also likely. As suggested already by Moore, ownership structures in a nation's agricultural sector lead to different types of class and coalition developments, which in turn, decades or even centuries later, provide conditions for quite diverse political systems [51]. In a similar vein, Burton et al. have suggested a path dependent account of different types of consolidations in Latin America and Southern Europe, in which elite settlement is considered essential for a later consolidation of democracy [52]. Though there are deductive-descriptive analyses of a prior regime types to democracies, such as those of Huntington [36] and Linz and Stepan [35], who have inspired many others [for a review, see 53], we have not found examples of quantitative mapping of all prior institutional combinations.

In an early empirical study of democratic consolidation published in 1998, Gasiorowski and Power suggest two definitions of consolidation but as a consequence of data analysis arrives at a third [54]. Building on the ideal-type proposition in previous studies of consolidation, they first defined consolidation as (1) whether a new democratic regime survives the holding of a second election for the national executive, subsequent to the founding election that inaugurated the regime, or (2) that a consolidation occurs when a democratic regime survives an alternation in executive power through constitutional means, that is, an unambiguous change in the partisan character of the executive branch. However, as they studied the likelihood of survival of democracy on the basis of data on 66 identified transitions among 97 Third World countries that had populations of at least 1 million in 1980, they inductively arrived at a preferred third way of defining consolidation, namely (3) a 12-year survival period after transition to democracy, motivated by the fact that there is a decrease in the likelihood of democratic breakdown after that period. They argue that the percentages of new democracies that remained democratic in each of the first 30 years after their transitions fell sharply during the first 12 post-transition years (when 37% remained democratic), but that after that period, the percentages fell more slowly, and after 30 years, 22% were still democracies. New democracies, they argued, are more fragile, but much less so after a dozen vears.

These results have been contested. Defining the concept of a 'honeymoon' effect as increased survivability in new democracies, and making empirical tests on regime data 1951–1995, Bernhard et al. [55] came to the conclusion that statistical evidence indeed indicates a honeymoon for one or two years after transition, but not longer. Interestingly, they also find an 'antihoneymoon effect' in the sample during the first two election periods in cases where the new democracy had faced economic contraction. Adding to these results, in relation to consolidation versus survival, Svolik has argued that we need to distinguish between survival due to consolidation and survival due to other factors: "consolidation amounts to being 'immune' to the causes of democratic breakdowns", while "democracies that are not consolidated—transitional democracies—may also survive because of some favorable circumstances" [56]. His results indicate that the probability of consolidation increases with the age of a democracy, though he does not specify any particular consolidation periods in terms of age of new democracies.

In relation to these studies, we have hypothesized that the longer the transitions from various non-democratic states to democracy, the more likely it is that democracy will survive in the longer run. Instead of only looking at the relationship between the age (or passage of a certain period of time) of a new democracy from the time of adoption versus survival or persistence in the longer run, we focus on the duration time of the transition period in relation to survival time of the democratic regime. We have not found previous quantitative analyses of this relationship. The argument for such an analysis would be that transitions to democracy involve so many bargaining processes between major interests, so much institutional innovations, and so extensive political deliberations in the parliament, government, governmental committees and agencies, and so forth, that the process to implement them all on the national as well as regional and local level must take at least a certain minimum of time for making later democratic success possible in all these steps. Transitions that proceed exceedingly long, however, may more likely suffer from stalemates and other severe obstacles so that the consolidation and survival of any resulting democracy is also threatened [35,38,40,41,52,57,58]. Consequently, one may also suggest that successful transitions to democracy take similar institutional paths, and that there are a few fundamental institutions that need be implemented simultaneously in order to create the complex of institutions called democracy. As we focus here on transition time, institutional paths and survival of democratic regimes, we postpone a comprehensive analysis of survival times to other likely covariates, such as socio-economic (structural) factors, political culture traits, economic variables, communication, geopolitical vicinity, and so forth.

Given an innovation perspective on the institutional transition to democracy, such as in the application of diffusion models, we would not expect various origins or institutional idiosyncrasies among potential adopters to be critical, since a variety of fractions or even a dynamic fraction susceptible to the innovation may already be assumed in these models [17,20,59]. Therefore, accepting diffusion model perspectives, points of departure of the autocratic regime, and the institutional pathway towards democracy, should not matter. Analyses of existing data can help us assess the validity of that hypothesis.

#### 5. Results

#### 5.1. Transitions/adoption processes

Data show that most transitions occurred in the 20th century. There was one transition to autocracy in the 19th, 40 in the 20th, and 2 in the 21st century. In the other direction,

transitions to democracy, 10 out of 79 transitions originated in the 19th, 67 in the 20th and two in the 21st century. Transitions were more rapid in the 20th century: transitions to democracy starting before 1900 lasted for an average of 50 years and a median of 56 years, while transitions originating after that year took an average of 4.6 years and a median of 1.7 years. Only one transition in the 19th century was more rapid than any of the following ones (France on December 6, 1869, initiated a relatively fast transition to democracy, which still took more than eight years). Even though transitions were more rapid after 1900, their speed has not increased since.

The average duration of a period without changes to any of the six institutional variables is 9.3 years, with a median time between changes of 4.6 years. The most stable institutional arrangements are full autocracy (311141, see Fig. 4 and definitions of institutional arrangements in Appendix A) and full democracy (334755), lasting an average of 31 and 21 years without changes, respectively.<sup>6</sup> The most unstable arrangement is the one referred to as a transition period (-88), averaging 2.0 years. In the 860 cases that institutional transitions have occurred, there was a majority with a direction towards increased democracy (511 cases) rather than in the opposite direction (349 cases; binomial test: p < 0.001). Over time, such institutional changes in favor of democracy have resulted in an increasing number of democracies across the globe [19,29,43,44,47,49,60]. Previous analyses of direction and length in institutional leaps also show that transitions tend to cluster in only two major regime-types: autocracy and democracy [14]. Change is much more common within these systems than between them. The overall picture is thus one in which two major locations of institutional change dominate, while transitions between them, whether incrementally or in long leaps, are relatively scarce.

We now instead focus on the relatively scarce transitions to democracy as defined previously (Fig. 1a and b). The figures reveal that these transitions, however peaceful they may be, seem revolutionary in the sense that they occur as rapid leaps (revolutions), not gradual reforms. The median time required for moving a country from autocracy to democracy is 2.4 years, with 75% of these transitions occurring within 11 years (Fig. 1a). Similarly, the median number of intermediate regime states between autocracy and democracy is one state, with 78% of the changes occurring via at most two states (Fig. 1b). Revolutions in the sense long and quick institutional leaps towards democracy are much more common than incremental and slow transitions.

Concerning transitions to autocracy, the institutional length and speed of steps are even more pronounced. More than half of the transitions from democracy to autocracy were immediate leaps, with 75% of the changes occurring within 1.4 years (Fig. 1a). A total of 93% of these changes occur via at most one institutional state (Fig. 1b). Although democratization is a rapid process, the reversion to autocracy is even faster.

Our analysis of data on speed, direction and institutional length of transitions to and from democracy thus suggests that the last centuries show a pattern of revolutions rather than incremental steps towards democracy (as well as to autocracy), and more so in the 20th century than in the 19th. Against the background of the extensive literature on factors related to democratization [18,27,29,31,41,42,47,49,61,62], one might conclude that democratic transitions follow more dramatic sequences of events than is the case with most of what has been put forward as candidates of explanatory conditions and determinants. The sparking of events, however, may be caused by other factors than those required for a successful transition.

#### 5.2. The survival of democracy

Some democracies fail to survive. As mentioned earlier, in particular under economic stress, the viability of the new democratic institutions is at stake.

Considering these factors, we have hypothesized that countries that followed a slower institutional transition path from autocracy to democracy would be more stable and hence less likely to revert into autocracy. Carefully and well-negotiated institutional steps towards democracy should lead to survivability of the resulting democracy. Our analysis indicates that the hypothesis seems correct and reveals that survival time of democratic regimes is related to the length of the transition periods from autocracy to democracy. Since transition times were much longer in the 19th century, the relation between transition and survival time may be an effect of a generally slower rate of institutional change in the past. However, from 1900 onwards, the lengths of transitions drop and there is no significant correlation between year and days in transition.

With transitions before 1900 excluded, Fig. 2 suggests that the variance of the (log-transformed) duration of transitions explains around one fifth of the variance in the (log-transformed) number of days as democracy ('survival')—yielding an  $R^2 = 0.183$ —and indicating the importance of a prolonged transition and therefore a longer preparation time for increasing the survivability of democracy.<sup>7</sup> The relationship becomes even more pronounced when also including the data from the 19th century ( $R^2 = 0.243$ ).<sup>8</sup> Note, however, that these results hinge on the inclusion of Haiti and Venezuela in the analyses. Removing these, the analysis becomes non-significant. The subset of failed democracies is simply too small to draw firm conclusions utilizing this manner of analysis.

The results reported above are biased in the sense that they are only based on failed democracies. To further investigate

<sup>&</sup>lt;sup>6</sup> If we include the regimes still running, the average remains mainly unchanged, except for full democracy, which increases to 38 years.

<sup>&</sup>lt;sup>7</sup> A regression of the data from 20th century yields: y = 0.133x + 2.976, p = 0.067;  $R^2 = 0.184$ ;  $F_{(1,17)} = 3.822$ . The analysis was carried out on log-transformed data because the data was not normally distributed. Due to the significantly longer transitions in the 19th century, only transitions originating thereafter are included. One anonymous reviewer suggested survival analysis rather than log–log regression. We are grateful for this suggestion and have planned to switch to using survival analyses in future analyses of the data. However, we here were attempting to find a border condition where the influence of the independent variable (transition time) switched from being an important explanation of survival times to where it was no longer important. We have not found any such algorithm in survival analyses.

<sup>&</sup>lt;sup>8</sup> A regression on data from both the 19th and the 20th century yields: y=0.159x+2.959, p=0.014;  $R^2=0.243$ ;  $F_{(1.22)}=7.065$ . A corresponding figure is given in supplementary materials to this article.



**Fig. 1.** a and b. Number of years and institutional states in transition to democracy vs. autocracy. Changes between autocracy and democracy, and vice versa, tend to occur very quickly, both if (a) measured in units of time and if (b) measured in units of intermediate institutional arrangements. Source: Lindenfors et al. (2011).

the influence of the length of the transition period, we constructed a test that could also include democracies that have (yet) not failed. This test also enabled us to identify a potential 'consolidation-preparing' period of transition for democracy-an average number of years after which the length of the transition period becomes unimportant for the survival probability of the democratic regime. We compared transition periods between successful and unsuccessful democracies. If duration of reform is an important variable in predicting the likelihood that a regime remains a democracy, then one should expect a significant difference between 'successes' and 'failures' in the number of days taken to reform the country from autocracy to democracy. The task of determining how many years a democracy has to be stable in order to count as a success is an arbitrary one. To overcome this problem, we conducted statistical analyses testing for this difference using all different cut-off points possible as to when a regime should count as a 'success' (see Fig. 3). <sup>9</sup>

We removed comparisons involving less than ten countries in either category. We found a significant difference between successful and failed democracies for cut-off points lower than 12.12 years using Mann–Whitney U tests, but non-significant for cut-off points higher than that, even though a difference persisted of about one to two standard deviations in the number of days between successes and failures. Since transitions took longer during the 19th century than later, and since this could potentially have unduly influenced our results, the analyses were carried out with the 19th century excluded. The results with the 19th century included were qualitatively similar, however, again indicating a consolidation-preparing period of twelve (12.41) years. This provides support for the actual existence of a consolidation-preparing period, as well as a quantification of it. After a rapid transition to democracy, the probability of survival is lower than after a slow transition, but this effect is not statistically significant after twelve years.

# 5.3. Institutional paths

Transitions may follow different institutional paths. As mentioned, Huntington describes several processes, such as transformations, 'transplacements', replacements and interventions that might have several outcomes democratically [41]. Polity IV uses Eckstein's proposed dimensions of institutions [63]. Since there are as many as 4550 institutional combinations, the majority of them are not present in Polity IV data.<sup>10</sup> Here, we explore this data set to see whether there are major or typical reform paths that countries follow during these transition periods, or if all countries follow their own unique paths. We first consider the total of 79 transitions made from autocracy to democracy. Of these, 23% have taken place through an immediate reform of an autocratic government. There have occurred 43 transitions from democracy to autocracy. Of these, 60% have taken place through an immediate reform of a democratic government (Fig. 4).

Fig. 4 gives us a Polity IV based map of all institutional paths taken between autocracy and democracy by a vector of six digits giving the values of the following six component variables: three variables on executive recruitment: (1) regulation of chief executive recruitment, (2) competitiveness of executive recruitment, (3) openness of executive recruitment; one variable on independence of executive authority: (4) executive constraints (decision rules); and finally two variables on political competition and opposition: (5) regulation of participation, and (6) competitiveness of participation, in that order. The digits

<sup>&</sup>lt;sup>9</sup> We have accounted for sample size by removing comparisons involving less than ten countries in either category. This criterion comes to play only at the edges of the graph (Fig. 3), so there is no real concern around the central portion of the graph, which is where we draw our conclusions about the 12-year time period. Further, we do not see any possible way of building a model where we can calculate an interaction term with a time spline except through iterative tests stepping through different possible cut-off points.

<sup>&</sup>lt;sup>10</sup> See Appendix A.



Fig. 2. Duration of transition and survival of democracy. A log-log regression plot of the transition time to reach democracy on the duration of democratic regimes. Country names are followed by years of transition.

for one institutional location (a node) should be interpreted as nominal values, and their representations are presented in Appendix A and more thoroughly in the Polity IV user's manual [32]. The width of the vertices represents how many times a transition has occurred between two institutional states, varying from 1 to 26 times, and the darker the node, the more years were spent on average in the present state. Changes between autocracy and democracy tend to happen through instantaneous leaps, as noted above. In the cases where this is not true, transition paths followed are unique for all countries (except in the cases where the steps are taken via a 'transitional period' with undefined institutional arrangements).

As the previous results indicate, most transitions between democratic and autocratic types of political regimes occur through one unique reform of the political system, or through one intermediate state. Most of these changes via an intermediate step tend to progress via the form of regime type defined in the Polity IV user's manual as a 'transition period'. Such periods are described as "quite fluid, or volatile" and "often result in unintended institutional arrangements". Because of this definition, the 'transition period' is common en route from



Fig. 3. The stability criterion and the transition to democracy. Mann–Whitney U tests comparing transition time between successful and unsuccessful democracies, where success is defined as duration past a stability criterion. All points where the composition of the groups changes are tested as stability criteria.

autocracy to democracy, and is an intermediate state in 53% of the transitions on the way to democracy and 26% of the transitions on the way to autocracy. This period is likely to be very different, with rapid changes, for any two countries, so even though several countries pass through this state, they are all likely to have evolved differently. In cases where other transition paths were followed, these were unique (Fig. 4). Thus, there are no well-trodden reform paths to democracy except the rapid leap; what we see is a great variety of institutional transitions to democracy. This result suggests that the actual institutional path taken during transition—at least as it is defined in terms of individual Polity IV institutional variables— can neither help us explain survival time of the resulting democracy, nor predict or imitate successful transitions.

# 6. Discussion

This article proposes a systemic innovation perspective on transitions to democracy on a world scale. Institutional set-ups of democracies are outcomes of power struggles among interest groups existing before transition and are often called social contracts or political system equilibria. They are evolutionary in the sense that they are subject to historical and political selection processes, in turn implying a historical trial-and-error learning process about which institutions work and how. (One outcome of this learning process is the emergence and evolution of political science.) Innovations in political regime institutions are thus analogous to innovation in national communication standards-they occur at a national level as a result of negotiations or power struggles between interests. We in fact suggest democracy to be considered a political communication standard of a national system in principle involving all adult citizens on an equal basis. In this study, however, for pragmatic reasons, we use Polity IV data set operationalizations of democracy and its institutions, since it covers political institutions for all nations, all years, since 1800.

Previous political research on transition to and from democracy has generally not focused on duration and institutional step dynamics of transitions to democracy. In this study, we showed that transitions to democracy (seen as adoption processes of its packages of institutions) starting before 1900



**Fig. 4.** Institutional transition paths to and from democracy. The digits for one institutional location (a node) should be interpreted as nominal values, and their representations are presented in Appendix A and more thoroughly in the Polity IV user's manual. The width of the vertices represents how many times a transition has occurred between two institutional states, varying from 1 to 26 times, and node color scales the years spent on average in the present state. See Appendix A for variable values indicted in the path diagram.

took much longer (with an average of 50 years and a median of 56 years) than those originating in the 20th century (with an average of 4.6 years and a median of 1.7 years). This indicates that the actual evolution of democracy took place during the 19th century, and that now reformers know what system to implement or what constraints there are to the negotiations of democracy forming institutions on a national scale.

Further, we hypothesized that the longer the transitions, the more likely the survival of the resulting democracy, with the exception for longer transitions presumably being the result of stalemates between interest or other obstacles to democracy. We also initially hypothesized that the institutional steps towards successful democracy are taken simultaneously in each transition case and in a similar fashion in all transitions. However, we also made the qualification that if the application of innovation diffusion models is considered adequate for our understanding of democratization on a world scale, then national differences may already be accounted for in these models as varying fractions susceptible to democratic innovation. If diffusion models are valid, then variety in susceptibility to the democratic idea of institutional setups may be an assumption and institutional pathways to democracy may differ accordingly.

Results of this study indeed indicate that only scarcely have there been slow incremental transitions to democracy, but when this has been the case, democratic survival in the longer run is more likely. Our approach to determining the consolidation-preparing period suggests the upper limit to approximately 12 years before transitions become insignificantly conducive to increased survival chances of the resulting democracy. There are a number of potential causes or explanations for this pattern, but it is beyond the scope of the current article to carry out analyses of all potential control variables that can be argued to be relevant. For now, we point out the correlation and leave causality for future analyses. Further, results strongly suggest that incremental institutional steps have followed unique, not common, reform paths for each country. This supports the analogy with diffusion of innovation models. The most important details of our findings are the following.

So far, 24 out of 79 transitions to democracy since 1800 have ultimately resulted in failure. We found a clear correlation between the transition time from autocracy to democracy and

the survival time as a democracy. We also identified, using our new approach, a consolidation-preparing period of 12 years to establish the foundations for longer-term survival of democracy. Hasty transitions to democracy seem to threaten longer-run survival of democracy. Patience and faith in reaching a sustainable social contract at a national scale is apparently a critical virtue in the formation of a new democracy—as well as probably being an important factor behind its longer-run survival.

Results also confirm, contrary to what is often assumed, that transitions to democracy are normally institutionally rapid and in that sense revolutionary and institutionally dramatic as the previous regime foundations are overthrown before having reached a consensus about what should replace them, with institutional outcomes that may vary widely. There is no standard lane towards democracy except an immediate implementation. This is indeed a result in line with the diffusion of innovation models and their assumptions on variance in susceptibility. This fact unfortunately leaves us with few hints about how to evaluate the potential success of individual cases of revolutions with regard to creating consolidated and stable democracies. Our conclusion is therefore that while most transitions to democracy are rapid, patience increases the likelihood of success-up to a consolidation-preparing period of 12 years. However, each country reforming itself to democracy has found its own unique path, and there are no reasons to think that this will change in the transformation of remaining non-democracies if they succeed in democratization. Adoption of the institutions of democracy in that sense seems analogous to the adoption of new communication standards, but in this case of political nature, the innovation being the involvement of-in principle-all adult citizens on an equal basis. The prerequisite for democracy is finding a contract between all major interests in a nation to accept this principle.

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# Appendix A. Operational definitions of autocracy and democracy: Polity IV variables and weights

Source: Marshall, Monty G., and Keith Jaggers, 'Political Regime Characteristics and Transitions, 1800–2002: Dataset Users' Manual', in *Polity IV Project*, 2010 (available at http://www.systemicpeace.org/inscr/p4manualv2009.pdf, accessed March 9, 2011, University of Maryland, College Park, MD), pp. 14–27.

	Democracy		Autocracy		Neither		
	Authority coding	Scale weight	Authority coding	Scale weight	Authority coding		
1	Regulation of ch	ief execu	tive recruitment				
					<ul><li>(1) Unregulated</li><li>(2) Designational/</li><li>transitional</li><li>(3) Regulated</li></ul>		
2	Competitiveness of executive recruitment						
	(3) Election	2	(1) Selection	2	(0) Not applicable		
	(2) Transitional	1					
3	Openness of exe	ecutive re	cruitment				
	(3) Dual/ election	1	(1) Closed	1	(0) Not applicable		
	(4) Election	1	(2) Dual/ designation	1			
4	Constraints on c	hief exec	utive				
	(7) Executive parity or subordination	4	(1) Unlimited authority	3			
	(6) Intermediate	3	(2) Intermediate	2			
	(5) Substantial limitations	2	(3) Slight or moderate	1			
	(4) Intermediate	1	minutions				
5	Regulation of pa	rticipatio	ND .				
5	Regulation of pa	interpatie	(4) Restricted	2	(1) Unregulated		
			(3) Sectarian	1	(2) Multiple identity (5) Regulated		
6	Competitiveness	s of politi	cal participation				
	(5) Competitive	3	(1) Repressed	2	(0) Not applicable		
	(4) Transitional (3) Factional	2 1	(2) Suppressed	1			

*Note*: The combined polity score is computed by subtracting the autocracy score from the democracy score, which then ranges from -10 (strongly autocratic) to 10 (strongly democratic). The second variable is always 0 when the first is 1, and can be 0 when the first variable is 2, but not otherwise. The third variable is always 0 when the second is 0, but not otherwise. The sixth variable is always 0 when the fifth is 1. All other combinations are theoretically possible. Thus we get  $(2+2\cdot3\cdot4)$  7  $(1+4\cdot6) = 4550$  possible combinations.

# Appendix B. Transitions from and to democracy 1800–2008

Country	Start	Date of	Days	Transition
	date of	new polity		
	transition			
	44.4.4044	2451 4040	40.074	A
France	11 Apr 1814	24 Feb 1848	12,371	Autoc $\rightarrow$ Democ
Netherlands	15 Oct 1848	16 Nov 1917	25,232	Autoc $\rightarrow$ Democ
Denmark	5 Jun 1849	6 Jun 1915	24,105	Autoc $\rightarrow$ Democ
France	2 Dec 1851	3 Nov 1852	336	$Democ \rightarrow Autoc$
Sweden	30 Jun 1855	1 Jul 1917	22645	$Autoc \rightarrow Democ$
Japan	29 Jul 1858	29 Apr 1952	34,241	$Autoc \rightarrow Democ$
Austria	15 Feb 1861	2 Oct 1920	21.777	$Autoc \rightarrow Democ$
Prussia	8 Jul 1867	1 Aug 1919	19,015	Autor $\rightarrow$ Democ
Snain	18 Sen 1868	1 Jul 1900	11 607	Autoc $\rightarrow$ Democ
Eranço	6 Sop 1960	14 Dec 1977	2020	Autoc Domoc
FIGILCE	0 Sep 1809	14 Dec 1877	3020	Autoc → Democ
Norway	18 Jul 18/3	16 Fed 1898	8978	Autoc $\rightarrow$ Democ
Portugal	I Feb 1908	21 Aug 1911	1296	Autoc $\rightarrow$ Democ
Greece	5 Nov 1915	26 Jun 1925	3520	$Democ \rightarrow Autoc$
Spain	13 Sep 1923	14 Sep 1923	0	$Democ \rightarrow Autoc$
Poland	14 May 1926	24 Apr 1935	3266	$Democ \rightarrow Autoc$
Portugal	28 May 1926	31 Jul 1930	1524	$Democ \rightarrow Autoc$
Greece	24 Sep 1926	25 Sep 1926	0	$Autoc \rightarrow Democ$
Spain	28 Jan 1930	10 Dec 1931	680	Autoc $\rightarrow$ Democ
Austria	4 Mar 1933	31 Jul 1934	513	$Democ \rightarrow Autoc$
Cormany	14 Jul 1022	15 Jul 1022	0	Domoc Mutoc
Germany	14 Jul 1955	15 Jul 1955	0	Denioc → Autoc
Estonia	16 Oct 1933	26 Fed 1936	862	$Democ \rightarrow Autoc$
Latvia	17 May 1934	18 May 1934	0	$Democ \rightarrow Autoc$
Greece	4 Aug 1936	5 Aug 1936	0	$Democ \rightarrow Autoc$
Venezuela	4 Feb 1937	8 Dec 1958	7976	$Autoc \rightarrow Democ$
Austria	15 Mar 1938	29 Jun 1946	3027	$Autoc \rightarrow Democ$
Spain	1 Apr 1939	2 Apr 1939	0	$Democ \rightarrow Autoc$
France	14 Jun 1940	15 Iun 1940	0	$Democ \rightarrow Autoc$
Greece	24 Apr 1941	31 Dec 1944	1346	Autor $\rightarrow$ Democ
Italy	15 Sen 1943	1 Jan 1948	1568	Autoc $\rightarrow$ Democ
Eranço	24 Aug 1044	14 Oct 1046	790	
Dramil	24 Aug 1944	14 Ott 1940	700	Autoc → Democ
Brazii	25 001 1945	19 Sep 1946	328	Autoc→Democ
Turkey	8 Jan 1946	9 Jan 1946	0	Autoc $\rightarrow$ Democ
Czechoslovakia	15 Sep 1947	5 May 1948	232	$Democ \rightarrow Autoc$
Greece	16 Oct 1949	22 Apr 1967	6396	$Democ \rightarrow Autoc$
Syria	25 Feb 1954	26 Feb 1954	0	$Autoc \rightarrow Democ$
Syria	1 Feb 1958	9 Mar 1963	1861	$Democ \rightarrow Autoc$
Pakistan	7 Oct 1958	8 Oct 1958	0	$Democ \rightarrow Autoc$
Sudan	17 Nov 1958	18 Nov 1958	0	$Democ \rightarrow Autoc$
Laos	1 Jan 1960	3 Dec 1975	5814	$Democ \rightarrow Autoc$
Korea South	16 May 1961	17 May 1961	0	$Democ \rightarrow Autoc$
Dominican	20 May 1061	20 Dec 1062	560	Autoc Domoc
Dominican	50 May 1901	20 Dec 1962	308	Autoc→Democ
Republic	0.0 1001	00.0.1005	4540	
Brazil	2 Sep 1961	28 Oct 1965	1516	$Democ \rightarrow Autoc$
Myanmar	2 Mar 1962	3 Mar 1962	0	$Democ \rightarrow Autoc$
(Burma)				
Sudan	22 Oct 1964	22 Apr 1965	181	$Autoc \rightarrow Democ$
Nigeria	15 Jan 1966	16 Jan 1966	0	$Democ \rightarrow Autoc$
Uganda	15 Apr 1966	10 Sep 1967	512	$Democ \rightarrow Autoc$
Sierra Leone	23 Mar 1967	24 Mar 1967	0	$Democ \rightarrow Autoc$
Sudan	25 May 1969	13 Oct 1971	870	$Democ \rightarrow Autoc$
Somalia	21 Oct 1969	22 Oct 1060	0	$Democ \rightarrow Autoc$
Locotho	20 Jap 1070	21 Jap 1070	0	Domoc Mutoc
Lesouio	50 Jan 1970	51 Jan 1970	420	Denioc → Autoc
Uruguay	28 NOV 1971	9 Feb 1973	438	$Democ \rightarrow Autoc$
Argentina	11 Mar 1973	12 Mar 1973	0	Autoc $\rightarrow$ Democ
Chile	11 Sep 1973	12 Sep 1973	0	$Democ \rightarrow Autoc$
Brazil	15 Jan 1974	16 Jan 1985	4018	$Autoc \rightarrow Democ$
Portugal	24 Apr 1974	26 Apr 1976	732	$Autoc \rightarrow Democ$
Greece	23 Jul 1974	8 Jun 1975	319	$Autoc \rightarrow Democ$
Bangladesh	16 Dec 1974	8 Nov 1975	326	$Democ \rightarrow Autoc$
Spain	22 Nov 1975	30 Dec 1978	1133	Autoc → Democ
Argentina	24 Mar 1976	25 Mar 1976	0	$Democ \rightarrow Autoc$
Dakietan	5 Jul 1077	6 Jul 1077	0	Democ_s Autoc
Movies	1 Sop 1077	6 Jul 1007	7247	
Thailand	1 Sep 1977	0 JUL 1997	1241	Autor Dellioc
i iidiidiid	20 NOV 19//	14 Sep 1992	5411 705	Autoc $\rightarrow$ Democ
Peru	4 Jun 1978	29 Jul 1980	/85	$Autoc \rightarrow Democ$
Ghana	5 Jul 1978	2 Jan 1979	180	Autoc $\rightarrow$ Democ

**Appendix B** (continued)

Country	Start date of	Date of new polity	Days	Transition
	transition			
Senegal	19 Sep 1978	20 Mar 2000	7852	$Autoc \rightarrow Democ$
Nigeria	21 Sep 1978	2 Oct 1979	375	Autoc $\rightarrow$ Democ
Nicaragua	19 Jul 19/9	27 Feb 1990	38/5	Autoc $\rightarrow$ Democ
El Salvadol	15 UCL 1979 2 Mar 1091	2 Juli 1984	2550	Autoc $\rightarrow$ Definitoc
Nenal	9 May 1981	17 May 1999	6581	Autoc $\rightarrow$ Democ
Ghana	31 Dec 1981	1 Jan 1982	0	$Democ \rightarrow Autoc$
Bolivia	10 Oct 1982	11 Oct 1982	0	Autoc $\rightarrow$ Democ
Argentina	30 Oct 1983	31 Oct 1983	0	$Autoc \rightarrow Democ$
Nigeria	1 Jan 1984	2 Jan 1984	0	$Democ \rightarrow Autoc$
Uruguay	1 Mar 1985	2 Mar 1985	0	$Autoc \rightarrow Democ$
Pakistan	10 Mar 1985	17 Nov 1988	1347	Autoc $\rightarrow$ Democ
Sudan	6 Apr 1985	2 Apr 1986	360	Autoc $\rightarrow$ Democ
Guatemala	31 May 1985	16 Jan 1996	3881	Autoc $\rightarrow$ Democ
Philippines	25 Feb 1986	3 Feb 1987	342	Autoc $\rightarrow$ Democ
Taiwap	10 NOV 1980	26 Sep 1991	1/80	Autoc $\rightarrow$ Definitoc
Hupgary	14 Jul 1967 22 May 1088	20 Dec 1992 3 Feb 1000	621	Autoc $\rightarrow$ Democ
Chile	5 Oct 1988	16 Dec 1989	436	Autoc $\rightarrow$ Democ
Poland	6 Feb 1989	2 Jul 1991	875	Autoc $\rightarrow$ Democ
Paraguay	1 May 1989	23 Jun 1992	1148	Autoc $\rightarrow$ Democ
Sudan	30 Jun 1989	1 Jul 1989	0	$Democ \rightarrow Autoc$
Panama	20 Dec 1989	21 Dec 1989	0	$Autoc \rightarrow Democ$
Romania	26 Dec 1989	16 Nov 1996	2516	$Autoc \rightarrow Democ$
Benin	25 Feb 1990	25 Mar 1991	392	Autoc $\rightarrow$ Democ
Comoros	20 Mar 1990	21 Apr 2004	5145	Autoc $\rightarrow$ Democ
Bulgaria	29 Mar 1990	30 Mar 1990	0	Autoc $\rightarrow$ Democ
Czecnoslovakia	8 Jun 1990	9 Jun 1990	U 522	Autoc $\rightarrow$ Democ
Liberia	29 Jul 1990 16 Sen 1990	14 Jan 2006	555 5600	Autoc $\rightarrow$ Democ
Albania	11 Dec 1990	25 Jul 2000	4243	Autoc $\rightarrow$ Democ
Haiti	15 Dec 1990	16 Dec 1990	0	Autoc $\rightarrow$ Democ
Mali	26 Mar 1991	9 Jun 1992	440	Autoc $\rightarrow$ Democ
Ghana	10 May 1991	7 Jan 2001	3529	$Autoc \rightarrow Democ$
Niger	29 Jul 1991	27 Dec 1992	516	$Autoc \rightarrow Democ$
Haiti	30 Sep 1991	1 Oct 1991	0	$Democ \rightarrow Autoc$
Zambia	31 Oct 1991	1 Nov 1991	0	Autoc $\rightarrow$ Democ
Madagascar	31 Oct 1991	26 Nov 1992	391	Autoc $\rightarrow$ Democ
Kenya	3 Dec 1991	30 Dec 2002	4044	Autoc $\rightarrow$ Democ
Cuyana	5 Oct 1002	19 Aug 2005 6 Oct 1992	4905	Autoc $\rightarrow$ Democ
Lesotho	27 Mar 1993	28 Mar 1993	0	Autoc $\rightarrow$ Democ
Malawi	17 May 1994	18 May 1994	0	Autoc $\rightarrow$ Democ
Guinea-Bissau	3 Jul 1994	1 Oct 2005	4107	Autoc $\rightarrow$ Democ
Gambia	23 Jul 1994	24 Jul 1994	0	$Democ \rightarrow Autoc$
Haiti	15 Oct 1994	16 Oct 1994	0	$Autoc \rightarrow Democ$
Mozambique	27 Oct 1994	28 Oct 1994	0	$Autoc \rightarrow Democ$
Belarus	15 Apr 1995	25 Nov 1996	589	$Democ \rightarrow Autoc$
Armenia	6 Jul 1995	28 Sep 1996	449	$Democ \rightarrow Autoc$
Niger	28 Jan 1996	29 Jan 1996	0	$Democ \rightarrow Autoc$
Sierra Leone	16 Mar 1996	17 Sep 2007	4201	Autoc $\rightarrow$ Democ
Niger	21 May 1996	21 OCT 1999	2047	Autoc $\rightarrow$ Democ
Pakistan	12 Oct 1999	13 Oct 1999	0	$Democ \rightarrow Autoc$
Yugoslavia	26 Oct 2000	27 Oct 2000	0	$Autoc \rightarrow Democ$
Nepal	4 Oct 2002	5 Oct 2002	0	Democ→Autoc
Nepal	24 Apr 2006	18 May 2006	23	$Autoc \rightarrow Democ$
Bangladesh	10 Jan 2007	11 Jan 2007	0	$Democ \rightarrow Autoc$

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